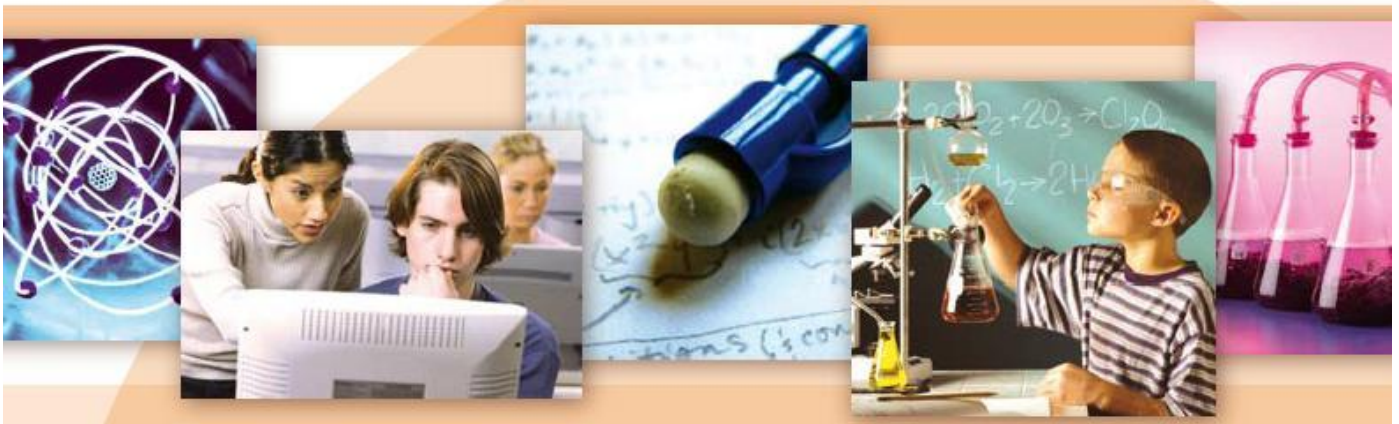




Inspiring the Next Generation

Leif Johansson
President AB Volvo & CEO Volvo Group
2nd October 2008



Europe will face large scale competence disparities in the MST area

European stakeholders need to coordinate efforts

- Declining student proportion
- Stabilisation of access to tertiary education
- Unfavourable demographic trends
- Negative attitudes



ERT believes business has an increasingly important role to play

Schools and businesses need to work together



Students

- Meaningful life and career contexts
- Role models

Teachers

- Information on MST careers

Schools and businesses need support to succeed in working together

Build on what already exists



- Improve coordination, evaluation and use of research and empirical results
- Create support infrastructures like Jet-Net in every European country
- Create a European coordinating body

AstraZeneca and Volvo have taken the lead in Sweden

National infrastructure

- Hosted by the Association of Swedish Engineering Industries



Gothenburg pilot scheme

- 10 local schools
- 5 companies
- local government

ERT is here to listen and learn

Thank you for your contribution!