Responsible Partnering between research and business organisations

Joining forces in a world of open innovation

Making more use of Knowledge from Public Research

Patents
Copyrights
Know how Research tools
Ocean of Knowledge

Intellectual Property available for licensing
Spinouts
Collaborative Research Opportunities
Responsible Partnering

- A voluntary code of conduct designed by practitioners to develop collaborative research
- Long term, strategic collaboration; Dealing well with ownership and rights of use to IPRs
- Interactions that clearly benefit the whole ecosystem – university, PRO, SME, large company

Tackling the common problems

- Facilitate and accelerate agreements
- Improving the management of IP by PRO
- Aligning interests and culture
- Addressing ownership of results, exclusivity
- Project management and performance of PROs
- Compensation of indirect PRO costs (O/H)
- Volatility of relationship
- “Fair” share of returns in case of success
Current Status

- Responsible Partnering is widely endorsed (Aho Report; 2008 EU Recommendation and Code; etc)
- Guidelines being revised (human factors; dealing with State Aid)