

Responsible Partnering between research and business organisations

*Joining forces in a world
of open innovation*

1

Making more use of Knowledge from Public Research



*Intellectual
Property
available for
licensing*

Spinouts

*Collaborative
Research
Opportunities*



2

Responsible Partnering



- n A voluntary code of conduct designed by practitioners to develop collaborative research
- n Long term, strategic collaboration; Dealing well with ownership and rights of use to IPRs
- n Interactions that clearly benefit the whole ecosystem – university, PRO, SME, large company



3

Tackling the common problems

- n Facilitate and accelerate agreements
- n Improving the management of IP by PRO
- n Aligning interests and culture
- n Addressing ownership of results, exclusivity
- n Project management and performance of PROs
- n Compensation of indirect PRO costs (O/H)
- n Volatility of relationship
- n "Fair" share of returns in case of success



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Current Status

- n Responsible Partnering is widely endorsed (Aho Report; 2008 EU Recommendation and Code; etc)
- n Guidelines being revised (human factors; dealing with State Aid)

